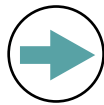


PRODUCT:

FloraGLO® Lutein 10% VG TabGrade™

Tablet-grade lutein

in a high-payload VG



THE EXPERTS IN LUTEIN INTRODUCE A HIGH-PAYLOAD, TABLET-GRADE LUTEIN THAT STANDS UP TO HIGH-COMPACTION TABLETING YET WORKS GREAT IN CAPSULES.

FEATURES:

- Tablet-grade
- 10% payload
- Patented technology
- Natural profile
- Unique, resilient microcapsule

SHELF LIFE:

Two (2) years

PRICING:

Volume pricing available

OTHER ADVANTAGES:

- Preservative-free
- No allergen labeling requirement
- Suitable for use world wide
- Non-GMO
- BSE-free
- Kosher
- Vegetarian Grade (VG)

PACKAGE SIZE:

- 25g sample
- 1kg
- 25kg

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ISO 9001:2000 certified in
Des Moines, Iowa, USA



There's no doubt about it

FAQ:

Frequently Asked Questions

FloraGLO® Lutein 10% VG TabGrade™

1) **Q** What are the benefits of using 10% VG TabGrade?

A The major benefit to manufacturers is increased stability in recommended product applications. FloraGLO Lutein 10% VG TabGrade is a tablet-grade higher payload lutein. FloraGLO Lutein 10% VG TabGrade is also preservative-free, kosher, BSE-free, non-GMO and does not require manufacturers to put allergen labeling on their products. FloraGLO Lutein 10% VG TabGrade has a natural, vegetarian profile. A natural profile may or may not be important to a supplement manufacturer's product line right now. However, if a vegetarian lutein ingredient is called for in the future, those using FloraGLO Lutein 10% VG TabGrade are already equipped to go to market.

2) **Q** What makes 10% VG TabGrade different?

A Beyond the quality of FloraGLO Lutein, 10% VG TabGrade has a higher lutein payload and increased stability able to withstand high pressure tableting applications. This innovative product utilizes patented technology, making it unique in the marketplace.

3) **Q** Does the 10% VG TabGrade command a premium price?

A No. Dollar for dollar, FloraGLO Lutein 10% VG TabGrade will match, and in some cases be lower than FloraGLO Lutein 5% VG Granules or 5% conventional beadlets, based on list prices and volume purchases.

4) **Q** What is the physical profile of 10% VG TabGrade?

A FloraGLO Lutein 10% VG TabGrade is composed of FloraGLO crystalline lutein, sucrose and tapioca starch, all of which are safe for human consumption. The ingredients have a suitable status for use in food and dietary supplement products in accordance with the laws and regulations of the U.S. Food and Drug Administration, European Union and governments throughout the world. FloraGLO Lutein 10% VG TabGrade is engineered as a free-flowing red-orange material that does not adversely impact flow characteristics of capsule or tablet premixes.

5) **Q** What about ease of use? Are the handling conditions for 10% VG TabGrade different from conventional 5% beadlets or 5% VG Granules?

A No. FloraGLO Lutein 10% VG TabGrade should be stored at room temperature (16°C-27°C), in tightly sealed containers, in a dry and odor free environment. It is hygroscopic and will become sticky when open containers are exposed to high humidity; proper storage will prevent this.

6) **Q** What packaging sizes are available for 10% VG TabGrade?

A The product is commercially available in 1 kg and 25 kg packaging. A 25 g sample size is also available upon request.