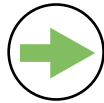


PRODUCT:

# FloraGLO® Lutein 5% VG Granules

## VG lutein that delivers



THE STABILITY YOU NEED IN A VEGETARIAN LUTEIN MICROCAPSULE  
FROM THE EXPERTS IN PURIFIED LUTEIN.

FEATURES:

- Longer shelf life
- Patented technology
- Natural profile

SHELF LIFE:

Two (2) years

PRICING:

Volume pricing available

OTHER ADVANTAGES:

- Preservative-free
- No allergen labeling requirement
- Suitable for use world wide
- Non-GMO
- BSE-free
- Kosher
- Vegetarian Grade (VG)

PACKAGE SIZE:

- 25g sample
- 1kg
- 25kg

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ISO 9001:2000 certified in  
Des Moines, Iowa, USA



*There's no doubt about it*

# FAQ:

## Frequently Asked Questions

### FloraGLO® Lutein 5% VG Granules

1) **Q** I am already using FloraGLO Lutein 5% Beadlet Dry. What are the benefits of switching from this conventional 5% Beadlet to 5% VG Granule?

**A** The major benefit to manufacturers is increased dry ingredient stability in unopened packaging as well as in recommended product applications.

2) **Q** What is the difference in stability between the conventional 5% Beadlet and 5% VG Granule?

**A** The 5% VG Granule has a minimum shelf life of two years in unopened containers versus the conventional 5% beadlet's shelf life of one year.

3) **Q** Does the 5% VG Granule command a premium price?

**A** No. Pricing for this product is identical to the current cost of the conventional 5% beadlet.

4) **Q** What other advantages does the 5% VG Granule offer over the conventional 5% Beadlet?

**A** In addition to increased stability, 5% VG Granules are vegetarian grade, kosher, BSE-free and non-GMO. While a vegetarian beadlet may or may not be important to a supplement manufacturer's product line right now, 5% VG Granules can work just as well—if not better—than conventional beadlets in recommended product applications. If a vegetarian lutein ingredient is called for in the future, those using 5% VG Granules are already equipped to go to market. FloraGLO Lutein 5% VG Granules are also natural, preservative-free and do not require manufacturers to put allergen labeling on their products.

5) **Q** What is the physical profile of 5% VG Granules?

**A** The 5% VG Granule is composed of FloraGLO crystalline lutein, sucrose and tapioca starch, all of which are safe for human consumption. The ingredients have a suitable status for use in food and dietary supplement products in accordance with the laws and regulations of the U.S. Food and Drug Administration, European Union and governments throughout the world. The 5% VG Granule is engineered as a free-flowing orange powder that does not adversely impact flow characteristics of capsule or tablet premixes.

6) **Q** What about ease of use? Are the handling conditions for 5% VG Granules different from the conventional 5% Beadlet?

**A** No. FloraGLO Lutein 5% VG Granules should be stored at room temperature (16°C-27°C), in tightly sealed containers, in a dry and odor free environment. Granules are hygroscopic and will become sticky when open containers are exposed to high humidity; proper storage will prevent this.

7) **Q** What packaging sizes are available for 5% VG Granules?

**A** The product is commercially available in 1 kg and 25 kg packaging. A 25 g sample size is also available upon request.